

Lesson Objective

By the end of this lesson you will:

Understand how to organise a charity event

Success Criteria

I will meet the objective when:

- I can select a charity to raise money for
- I can create a poster for a charity event
- I can work as a part of a team

Charity

- What is the charity?
Cancer research
- Who is the audience?
How do you know?

Elderly people



CANCER RESEARCH UK

Together we will beat cancer
Bere Regis Friends of Cancer Research UK
Invite you to a

**'STRAWBERRY & CREAM
TEA AFTERNOON'**

ON
Saturday 16th June 2007
At 3pm

Honeycombe Cottage,
Shitterton, Bere Regis

Tickets £5.00

**** Raffle ** Various Stalls**

Available from:
Helen Drye Tel: 01929 459523
Christine Tucker Tel: 01929 471882

www.cancerresearchuk.org
Registered Charity No. 1089464

Charity

- What is the charity?
Leukemia Foundation
- Who is the audience?
How do you know?

Children



Charity

- What is the charity?
Not stated
- Who is the audience?
Girls



Who? What? Where? When? How?

- What charity will it raise money for?
- Who – is the target audience of the charity event?
- Where will it take place?
- When will it be held? – time and place
- How will it be organise? – what things do we need to put in place?